

5 students win season 8 of Godrej LOUD 2019

Winners chosen from India's top business schools, get a sponsorship of up to INR 1.5 lakh and a place in Godrej's internship programme

Mumbai, August 27, 2019: Five students won the eight edition of Godrej LOUD at the Godrej headquarters in Vikhroli. 10 students from India's top business schools presented their unfulfilled personal dreams as part of the Godrej LOUD (Live Out Ur Dream) 2019 finale. Godrej LOUD is a campus recruitment programme to find young and passionate first year business school students with diverse interests outside of work.

The finalists presented their dreams to a jury of senior Godrej leaders, including Nisaba Godrej, Executive Chairperson, Godrej Consumer Products Limited, Vivek Gambhir, Managing Director and CEO, Godrej Consumer Products Limited and Parmesh Shahani, Head - Godrej India Culture Lab.

Speaking on this radically different approach to business school recruitment, **Ms. Nisaba Godrej, Executive Chairperson, Godrej Consumer Products Limited, said,** "LOUD enables us to have much deeper conversations with students on campus and get to know them beyond their resumes. We believe that passionate, well-rounded individuals with diverse interests make for better Godrejites. We understand that our team members play multi-faceted roles and this is why we encourage them not just to explore their whole selves but also create an enabling space for them to do so. Godrej LOUD is our endeavour to find passionate young leaders and enable them to bring that same passion and their 'whole selves' to Godrej."

This year, Godrej LOUD attracted over **2,000 applications** from across India's top business schools. Team Godrej LOUD visited 13 campuses (NITIE, Mumbai; IIM, Ahmedabad; IRMA, Anand; IIM, Trichy; SCMHRD, Pune; SIBM, Pune; MDI, Gurgaon; IMT, Ghaziabad; IIFT, Delhi; DSE, Delhi; IIM, Ranchi; SPJIMR, Mumbai; and MANAGE, Hyderabad) to engage with first year students.

Godrej LOUD Winners, 2019:

Sr. No	Winners	Institute	Dream
1	Astha Agarwala	SCMHRD, Pune	To be trained by award-winning pastry chef, Johan Martin, in Malaysia
2	Gokul Chhabra	MDI, Gurgaon	To open a chain of beauty salons across India, run by the LGBTQ community

3	Nitish Chandra	SCMHRD, Pune	To learn acting at the Roshan Taneja Institute of Acting in Mumbai
4	Amod Khandare	NITIE, Mumbai	To create a rubik's cube mosaic for the India Art Festival
5	Shubham Manocha	SIBM, Pune	To light up lives through Project Prajwal, an economical and effective lighting solution

Read more about LOUD on <https://www.godrejcareers.com/loud/>

About The Godrej Group

Established in 1897, the Godrej Group has its roots in India's Independence and Swadeshi movement. Our founder, Ardeshir Godrej, lawyer-turned-serial entrepreneur failed with a few ventures, before he struck gold with a locks business. Today, we enjoy the patronage of 1.15 billion consumers globally across consumer goods, real estate, appliances, agriculture and many other businesses. In fact, our geographical footprint extends beyond Earth, with our engines now powering many of India's space missions. With a revenue of over USD 4.1 billion we are growing fast, and have exciting, ambitious aspirations. Our Vision for 2020 is to be 10 times the size we were in 2010.

But for us, it is most important that besides our strong financial performance and innovative, much-loved products, we remain a good company. Approximately 23 per cent of the promoter holding in the Godrej Group is held in trusts that invest in the environment, health and education. We are also bringing together our passion and purpose to make a difference through our Good & Green strategy of 'shared value' to create a more inclusive and greener India.

At the heart of all of this, is our people. We take much pride in fostering an inspiring workplace, with an agile and high performance culture. We are also deeply committed to recognising and valuing diversity across our teams.

Godrej Consumer Products is an emerging markets FMCG leader, delighting consumers with innovative, superior quality products at affordable prices.

Godrej Properties brings innovation and excellence to the real estate industry in India, delivering superior value through extraordinary and imaginative spaces created out of deep customer focus and insight.

Godrej Agrovet is a diversified, 'feed-to-food' agri business conglomerate, dedicated to addressing India's key agricultural crises.

Our Chemicals division, ranks among India's leading manufacturers of oleochemicals and surfactants and our products are exported to over 80 countries in North and South America, Asia, Europe, Australia and Africa.