

Actress Sharvari Unveils Godrej Professional's MAJESTÉ and VYBE Collections in Ahmedabad

- *Upskill salon professionals and hair stylists in Gujarat*

Ahmedabad, September 8th, 2026: Godrej Professional, a professional hair brand with products across hair care, colour, styling and treatments from Godrej Consumer Products Limited (GCPL), unveiled its latest hair colour collections **Majesté, powered by Dimension, and Vybe, powered by Colour Play**, in the presence of its brand ambassador Actress Sharvari at an immersive showcase in Ahmedabad. The showcase brought together two distinct colour stories, **Majesté by Dimension**, built around richness and regal luxury, and **Vybe by Colour Play**, built around bold, mood-led individuality, giving the city's stylists a wider palette to work with.

The showcase also brought together 200+ hairstylists, salon professionals and salon owners from the city for an immersive experience led by Shailesh Moolya, National Technical Head, Godrej Professional. The session combined technique-building with advanced colouring demonstrations, equipping professionals with the skills to translate global colour trends into personalised hair transformations, followed by a high-fashion ramp showcase featuring directional colour looks from Majesté and Vybe. The Ahmedabad event forms part of Godrej Professional's initiative to upskill salon professionals in Gujarat, strengthening salon education and enabling professionals to bring evolving colour trends to life for their clients.

Adding a touch of celebrity glamour to the event, actress and Godrej Professional brand ambassador Sharvari took centre stage as the showstopper, walking the ramp in a Vybe look and bringing its bold, expressive spirit of individuality and self-expression to life.

Majesté, powered by Dimension, Godrej Professional's No-Ammonia colour range, is built on the idea of being royal, grand, powerful and elegant, inspired by the brilliance and depth of precious gemstones, and comes alive across three shades. **Florence Gold**, a brown gold tone, embodies quiet sophistication with rich depth and radiant reflections, creating a polished, effortlessly luxurious finish. **Roman Ember**, a copper brown shade, brings together rich bronze tones and deep burnished brown, inspired by the power of ancient empires and the elegance of modern luxury. **Parisian Rouge**, a reddish-brown shade, features deep garnet tones, velvety wine hues and luminous crimson reflections, capturing the allure of city lights and high-fashion glamour.

Vybe, powered by Colour Play, Godrej Professional's high-performance colour system, brings together three distinct, trend-led looks. Chaos Mode stands out with cool-toned beige blondes designed for bold, fearless personalities. Soft Launch reimagines quiet luxury through rich, dimensional brunette blends, while Main Character makes a statement with warm auburn browns for those who walk into every room and own it.

Actress and Godrej Professional brand ambassador Sharvari, said, “Hair has always been such an important part of how we express ourselves, and I love how Majesté and Vybe offer two very different ways to make that expression your own. Majesté has this beautiful sense of richness and elegance, while Vybe feels more playful, bold and personal. Being here in Ahmedabad and seeing these looks come to life has been such an exciting experience. I think the best hair colour is one that makes you feel confident, reflects your personality and, most importantly, feels like you.”

Speaking about the collections, Shailesh Moolya, National Technical Head, Godrej Professional, said, *“With Majesté and Vybe, we are looking at two very different yet equally powerful sides of hair colour. Majesté is about timeless luxury, with Florence Gold, Roman Ember and Parisian Rouge drawing inspiration from the depth and brilliance of precious gemstones. Vybe, on the other hand, is about the energy you carry and translating that into colour through Chaos Mode, Soft Launch and Main Character. For us as stylists, both collections open a new creative canvas — allowing us to combine technique, precision and artistry to create colour that feels personal to every client. Global beauty is moving towards more individual and expressive colour, and we want to equip India’s salon community to lead that evolution.”*

Through the collections, Godrej Professional continues to strengthen its commitment to the professional hair ecosystem by combining colour innovation, global trends and technical education, while empowering salon professionals to translate evolving trends into personalised experiences for their clients.

The **Majesté and Vybe** collections are available at leading salons across Gujarat

ABOUT GODREJ CONSUMER PRODUCTS

Godrej Consumer Products is a leading emerging markets company, driven by the purpose of bringing the goodness of health and beauty to consumers in emerging markets. As part of the Godrej Industries Group, we are fortunate to have a proud legacy of over 125 years, built on the strong values of trust, integrity, and respect for others. At the same time, we are growing fast and have exciting, ambitious aspirations.

Today, we enjoy the patronage of 1.4 billion consumers globally. We rank among the largest Household Insecticide and Hair Care players in emerging markets. In Household Insecticides, we are the leader in India, the second largest player in Indonesia and are expanding our footprint in Africa. We are the leader in serving the Hair Care needs of women of African descent, the number one player in Hair Colour in India and Sub-Saharan Africa, and among the leading players in Latin America. We rank number two in Soaps in India and are the number one player in Air Fresheners and Wet Tissues in Indonesia.

We believe that we are only as good as what we do next. So, we strive to continuously improve how we do business, and how we live in the world, shaping a more sustainable and responsible future by placing our planet and people alongside profit. Through Godrej Good & Green, we are helping create a more inclusive and greener planet, in line with the United Nation’s Sustainable Development Goals, and the needs of local communities. At the Godrej DEI (Diversity, Equity, Inclusion) Lab, we work on empowering inclusion, help build DEI ecosystems across corporate India and aim to bring ideas and innovation related to DEI to the mainstream.

