GODREJ CONSUMER PRODUCTS

Godrej

PRESS RELEASE

Godrej Consumer Products marks key milestone with the inauguration of its 4th manufacturing unit at Malanpur

Malanpur, August 26, 2026: Godrej Consumer Products Limited (GCPL) inaugurated its 4th manufacturing unit at Malanpur, Madhya Pradesh, on 26th August, under the gracious presence of the Hon'ble Chief Minister of Madhya Pradesh, Dr Mohan Yadav, and Nisaba Godrej, Executive Chairperson, GCPL. This marks a significant milestone in Madhya Pradesh's industrial growth story and reinforces the state's position as a preferred destination for large scale manufacturing investment.

GCPL has been operational in Malanpur since 1991. Located in the Industrial Area, Malanpur, District Bhind, the plant spans a total of 65 acres with a cumulative investment of ₹850 crore. Over three decades, the site has evolved into a critical pillar of GCPL's manufacturing ecosystem, producing soaps, hair colours, household insecticides and more. With this expansion, the site is adding its 4th manufacturing unit at an investment of over ₹480 crore.

The inauguration reflects Madhya Pradesh's growing industrial strength and GCPL's continued commitment to strengthening India's FMCG leadership, anchored in the principles of scale, sustainability and Aatmanirbharta.

Hon'ble Chief Minister of Madhya Pradesh, Dr Mohan Yadav, said, *"Godrej's journey in Madhya Pradesh is a testament to the state's strong and enduring partnership with industry. From establishing its Malanpur facility in 1991 to inaugurating this expanded manufacturing hub today, the company has consistently contributed to employment generation, industrial development and economic growth in the state. It is a matter of pride that Malanpur is now home to Asia's largest integrated soap manufacturing facility, reflecting both Godrej's legacy of innovation and Madhya Pradesh's emergence as a preferred destination for investment and manufacturing. Equally encouraging is the facility's focus on inclusive growth, with women playing an increasingly important role in its workforce. We value Godrej's contribution not only to industrial progress but also to public health through initiatives such as the EMBED programme, and we look forward to further strengthening this partnership in building a prosperous, self-reliant, and developed Madhya Pradesh."*

Commenting on the plant's inauguration, **Nisaba Godrej, Executive Chairperson, Godrej Consumer Products Ltd (GCPL),** said, *"This expansion makes Malanpur home to Asia's largest integrated soap manufacturing facility, with our lines here capable of producing up to 4,000 soap bars every minute. It is a state-of-the-art facility that reflects 35 years of partnership between Godrej and Madhya Pradesh, dating back to when we first began manufacturing in Malanpur in 1991. We expect this expansion to generate a turnover of INR 3,800 crore once fully operational. We are proud of the role this factory has played in creating opportunities for women in manufacturing and are particularly encouraged by the Madhya Pradesh Government's move last year to enable women to work night shifts, with the right safeguards in place, a change that gives women greater access to jobs, skills and eventually leadership roles."*

Aasif Malbari, MD and CEO, Godrej Consumer Products Ltd (GCPL), said, *"Designed with cutting edge automation and digitisation, this plant features high speed production lines that operate almost three times faster than our current lines, significantly upgrading production efficiency. With an investment of nearly INR 480 crore in this expansion, taking our cumulative investment in Malanpur to over INR 850 crore, our total soap manufacturing capacity has grown to over 2 lac metric tonnes per annum, making Malanpur one of Asia's largest integrated soap manufacturing plants. This expanded and advanced facility will now produce a wide range of products beyond soaps including some of our best-selling brands like Cinthol, Godrej No.1, GoodKnight, Godrej Aer and Godrej Expert Hair Colour. We commend the Madhya Pradesh Government for its progressive and futuristic vision, and for its continued focus on investor facilitation and ease of doing business, which has given us the confidence to make this long-term investment."*

In line with GCPL's broader sustainability goals, the facility is designed with a strong focus on environmental responsibility, adhering to the guidelines of the Indian Green Building Council (IGBC).

About Godrej Consumer Products Limited (GCPL)

At Godrej Consumer Products, part of the Godrej Industries Group, we craft the goodness of health and beauty for consumers in emerging markets. We serve over 1.4 billion consumers across more than 85 countries and are a leading emerging markets FMCG company. With revenues of USD 1.6 billion and a market capitalisation of USD 11 billion as of 31 March 2026, we continue to strengthen our leadership across home, personal, hair and air care.

We drive category development by expanding access and addressing real consumer needs with greater relevance and reach. People and Planet are at the heart of how we operate, shaping our decisions, partnerships and everyday actions. In 2025, we were ranked number one globally in the Personal Products category on the Dow Jones Best in Class Sustainability Indices, recognising our integrated and long term approach to creating shared value.