

Godrej Professional Launches the Majesté Collection in Guwahati, to Upskill Salon Professionals and Hair Stylists in Assam

Guwahati, September 10th, 2026: Godrej Professional, a professional hair brand with products across hair care, colour, styling and treatments from Godrej Consumer Products Limited (GCPL), unveiled its latest hair colour collection **Majesté, powered by Dimension**, at an immersive showcase in Guwahati. Inspired by the richness of regal heritage and the brilliance of precious gemstones, Majesté brings together sophisticated colour expressions, offering the city's stylists an elevated canvas to create distinctive hair transformations.

The showcase also brought together 150+ hairstylists, salon professionals and salon owners from the State for an immersive experience led by Shailesh Moolya, National Technical Head, Godrej Professional. The session combined technique-building with advanced colouring demonstrations, equipping professionals with the skills to translate global colour trends into personalised hair transformations, followed by a high-fashion ramp showcase featuring directional colour looks from Majesté. The Guwahati event forms part of Godrej Professional's initiative to upskill salon professionals in Assam, strengthening salon education and enabling professionals to bring evolving colour trends to life for their clients.

Majesté, powered by Dimension, Godrej Professional's No-Ammonia colour range, is built on the idea of being royal, grand, powerful and elegant, inspired by the brilliance and depth of precious gemstones, and comes alive across three shades. **Florence Gold**, a brown gold tone, embodies quiet sophistication with rich depth and radiant reflections, creating a polished, effortlessly luxurious finish. **Roman Ember**, a copper brown shade, brings together rich bronze tones and deep burnished brown, inspired by the power of ancient empires and the elegance of modern luxury. **Parisian Rouge**, a reddish-brown shade, features deep garnet tones, velvety wine hues and luminous crimson reflections, capturing the allure of city lights and high-fashion glamour.

Speaking about the collections, Shailesh Moolya, National Technical Head, Godrej Professional, said, *"Majesté represents a timeless and sophisticated expression of hair colour. With Florence Gold, Roman Ember and Parisian Rouge, we have created three distinct colour stories inspired by the richness and brilliance of precious gemstones. Each look brings its own character, from understated elegance to rich intensity and bold glamour. For stylists, Majesté opens a new creative canvas — allowing us to bring together technique, precision and artistry to create colour that feels personal to every client. Global beauty is moving towards more individual and expressive colour, and we want to equip India's salon community to lead that evolution."*

Through the collection, Godrej Professional continues to strengthen its commitment to the professional hair ecosystem by combining colour innovation, global trends and technical education, while empowering salon professionals to translate evolving trends into personalised experiences for their clients.

The **Majesté** collection is available at leading salons across Assam.

ABOUT GODREJ CONSUMER PRODUCTS

Godrej Consumer Products is a leading emerging markets company, driven by the purpose of bringing the goodness of health and beauty to consumers in emerging markets. As part of the Godrej Industries Group, we are fortunate to have a proud legacy of over 125 years, built on the strong values of trust, integrity, and respect for others. At the same time, we are growing fast and have exciting, ambitious aspirations.

Today, we enjoy the patronage of 1.4 billion consumers globally. We rank among the largest Household Insecticide and Hair Care players in emerging markets. In Household Insecticides, we are the leader in India, the second largest player in Indonesia and are expanding our footprint in Africa. We are the leader in serving the Hair Care needs of women of African descent, the number one player in Hair Colour in India and Sub-Saharan Africa, and among the leading players in Latin America. We rank number two in Soaps in India and are the number one player in Air Fresheners and Wet Tissues in Indonesia.

We believe that we are only as good as what we do next. So, we strive to continuously improve how we do business, and how we live in the world, shaping a more sustainable and responsible future by placing our planet and people alongside profit. Through Godrej Good & Green, we are helping create a more inclusive and greener planet, in line with the United Nation's Sustainable Development Goals, and the needs of local communities. At the Godrej DEI (Diversity, Equity, Inclusion) Lab, we work on empowering inclusion, help build DEI ecosystems across corporate India and aim to bring ideas and innovation related to DEI to the mainstream.